CYGNAL

Survey of Working Age Residents

Iowa Statewide

Conducted December 5 – 13, 2023

n=1210

1. How do you feel about living and working in the state of Iowa? You can use as many or as few words as you'd like.

   See Verbatim File.

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2. Generally speaking, would you say things in Iowa are headed in the right direction or off on the wrong track?

	12/13/23	12/11/22	12/13/21
Right direction	**53.5%**	**54.6%**	**69.0%**
Definitely the right direction	10.4%	13.8%	18.4%
Mostly the right direction	43.1%	40.8%	50.6%
Wrong track	**35.1%**	**34.3%**	**22.7%**
Mostly the wrong track	21.2%	17.3%	15.4%
Definitely the wrong track	13.9%	17.0%	7.3%
Unsure	11.4%	11.1%	8.2%
Total	100.0%	100.0%	100.0%

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3. Which one of the following issues do you believe should be the top priority for Iowa's state government leaders?

	12/13/23	12/11/22	12/13/21
Stopping inflation and rising cost of living	36.9%	36.2%	-
Improving public education	12.4%	14.4%	10.8%
Lowering taxes for individuals	11.0%	11.0%	15.2%
Creating a better quality of life	10.7%	10.5%	-
Creating jobs and growing the economy	9.5%	8.4%	19.2%
Increasing access to affordable healthcare	9.4%	8.0%	11.9%
Fighting crime with more public safety	3.5%	3.4%	5.2%
Attracting workforce talent	2.0%	2.7%	5.1%
Unsure	4.7%	5.3%	3.6%
Total	100.0%	100.0%	100.0%

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4. Which of the following statements best describes how you first came to Iowa?

	12/13/23	12/11/22	12/13/21
I grew up in Iowa	76.5%	78.8%	74.9%
I moved to Iowa for education, such as college or trade school and stayed	3.5%	4.3%	9.0%
I moved to Iowa as an adult, not for education	17.8%	15.7%	15.1%
Unsure	2.2%	1.3%	0.9%

Total	100.0%	*100.0%*	*100.0%*

5. Other than for education such as college or trade school, have you ever left Iowa for an extended time or considered leaving Iowa permanently?

	12/13/23	*12/11/22*	*12/13/21*
No	**49.0%**	*48.1%*	*55.8%*
Yes	**47.0%**	*49.3%*	*39.9%*
Yes, did leave Iowa for an extended time	24.6%	*25.3%*	*22.8%*
Yes, considered leaving Iowa permanently	12.2%	*12.4%*	*8.5%*
Yes, currently considering leaving Iowa permanently	10.2%	*11.6%*	*8.6%*
Unsure	4.0%	*2.5%*	*4.3%*
Total	100.0%	*100.0%*	*100.0%*

6. What was the main reason you left or considered leaving Iowa?

See Verbatim File.

	Freq.	**%**
Job opportunities	145	12.0%
Family	80	6.6%
Political environment	52	4.3%
Weather	48	3.9%
Social life	38	3.1%
Education	37	3.1%
Military	33	2.8%
Change	21	1.8%
Cost of living	17	1.4%
Family/Significant Others	16	1.3%
People	11	0.9%
Return to birthplace	10	0.8%
Environment	10	0.8%
Cost of living/Taxes	9	0.8%
Safety	6	0.5%
Don't know/Unsure	1	0.1%
NA	655	54.1%
Other	22	1.8%
Total	1210	100.0%

7. Thinking about the Iowans of tomorrow, do you think they will enjoy a better standard of living and more economic stability than you did, a lower standard of living and less economic stability, or will it be about the same?

	12/13/23	*12/11/22*	*12/13/21*
Better standard of living and more economic stability	16.7%	*17.6%*	*27.9%*
About the same	36.2%	*34.7%*	*42.4%*
Lower standard of living and less economic stability	36.9%	*37.2%*	*21.1%*
Unsure	10.2%	*10.5%*	*8.7%*
Total	100.0%	*100.0%*	*100.0%*

Individual Taxes

8. What level of benefit in services received do you think you get for your state <u>income</u> taxes paid in Iowa?

	Freq.	**%**
Significant services	51	4.2%
Good services	211	17.5%
Adequate services	372	30.8%
Subpar services	285	23.6%
Poor services	162	13.4%
Unsure	128	10.6%
Total	1210	100.0%

Property Taxes

9. What level of benefit in services received do you think you get for your state <u>property</u> taxes paid in Iowa?

	Freq.	**%**
Significant services	48	4.0%
Good services	161	13.3%
Adequate services	349	28.9%
Subpar services	284	23.5%
Poor services	196	16.2%
Unsure	171	14.1%
Total	1210	100.0%

Other States Tax Comparison

10. Do you think the state income and property taxes that you pay in Iowa are higher or lower than neighboring states?

	Freq.	**%**
<u>**Higher**</u>	<u>**344**</u>	<u>**28.5%**</u>
Much higher	110	9.1%
Somewhat higher	235	19.4%
<u>**About the same**</u>	<u>**359**</u>	<u>**29.6%**</u>

Lower	**311**	**25.7%**
Somewhat lower	268	22.1%
Much lower	43	3.5%
Unsure	196	16.2%
Total	1210	100.0%

Childcare Affordability/Access

11. Do you think access to affordable childcare in Iowa has increased or decreased in the last three years?

	12/13/23	*12/11/22*	*12/13/21*
I'm not in need of childcare	19.7%	*38.3%*	*30.6%*
Increased a lot	9.1%	*7.6%*	*10.2%*
Increased somewhat	12.2%	*9.4%*	*17.9%*
Neither increased nor decreased	9.7%	*6.2%*	*11.5%*
Decreased somewhat	19.8%	*12.5%*	*12.8%*
Decreased a lot	16.6%	*14.6%*	*7.0%*
Unsure	13.0%	*11.4%*	*10.1%*
Total	100.0%	*100.0%*	*100.0%*

Childcare Type

12. What type of childcare do you use most often use?

	Freq.	**%**
Daycare center	77	15.2%
Nanny or babysitter	90	17.7%
Church	8	1.7%
Public School	227	44.8%
Private School	30	6.0%
Unsure	74	14.6%
Total	505	100.0%

Service Usage

13. Which of the following services to do regularly use? Select all that apply.

	Freq.	**%**
Public transit	133	11.0%
Public education	416	34.4%
Public parks and other open spaces	828	68.4%
Other	164	13.5%
Unsure	119	9.9%
Total	1210	100.0%

The following is a list of state government priorities. For each one, please indicate whether you believe this aspect of Iowa is superior to that of other states, about the same, or inferior to that of other states.

14. Economic opportunities

	12/13/23	12/11/22
Superior	**22.0%**	**27.5%**
Very superior	4.6%	4.6%
Somewhat superior	17.3%	22.9%
About the same	**34.9%**	**31.8%**
Inferior	**35.2%**	**33.7%**
Somewhat inferior	25.9%	24.2%
Very inferior	9.3%	9.5%
Unsure	7.9%	7.0%
Total	100.0%	100.0%

15. Roads

	12/13/23	12/11/22	12/13/21
Superior	**20.3%**	**21.5%**	**28.2%**
Very superior	4.6%	4.1%	7.8%
Somewhat superior	15.7%	17.4%	20.4%
About the same	**31.1%**	**34.0%**	**34.9%**
Inferior	**43.5%**	**39.6%**	**35.3%**
Somewhat inferior	29.4%	26.9%	26.2%
Very inferior	14.1%	12.7%	9.2%
Unsure	5.1%	4.9%	1.6%
Total	100.0%	100.0%	100.0%

16. Broadband internet

	12/13/23	12/11/22	12/13/21
Superior	**17.4%**	**17.1%**	**24.0%**
Very superior	4.5%	3.5%	6.8%
Somewhat superior	12.9%	13.6%	17.2%
About the same	**40.3%**	**37.6%**	**39.0%**
Inferior	**31.0%**	**34.8%**	**30.8%**

Somewhat inferior	21.6%	*24.2%*	*21.6%*
Very inferior	9.4%	*10.7%*	*9.2%*
Unsure	11.2%	*10.5%*	*6.1%*
Total	100.0%	*100.0%*	*100.0%*

17. Public transportation

	12/13/23	*12/11/22*	*12/13/21*
Superior	**11.5%**	***11.1%***	***24.5%***
Very superior	3.6%	*3.0%*	*6.8%*
Somewhat superior	8.0%	*8.0%*	*17.7%*
About the same	**33.1%**	***32.6%***	***31.2%***
Inferior	**40.9%**	***44.7%***	***35.9%***
Somewhat inferior	26.1%	*25.8%*	*26.8%*
Very inferior	14.8%	*18.9%*	*9.0%*
Unsure	14.4%	*11.6%*	*8.4%*
Total	100.0%	*100.0%*	*100.0%*

18. Public K-12 schools

	12/13/23	*12/11/22*	*12/13/21*
Superior	**31.6%**	***34.6%***	***41.5%***
Very superior	6.0%	*7.1%*	*9.9%*
Somewhat superior	25.6%	*27.6%*	*31.6%*
About the same	**32.9%**	***30.7%***	***34.0%***
Inferior	**25.8%**	***26.0%***	***19.7%***
Somewhat inferior	18.3%	*17.3%*	*15.8%*
Very inferior	7.6%	*8.7%*	*3.9%*
Unsure	9.7%	*8.7%*	*4.8%*
Total	100.0%	*100.0%*	*100.0%*

19. Public colleges and universities

	12/13/23	*12/11/22*	*12/13/21*
Superior	**38.3%**	***41.1%***	***47.4%***
Very superior	8.9%	*8.2%*	*11.5%*
Somewhat superior	29.4%	*32.9%*	*35.9%*
About the same	**37.9%**	***38.0%***	***34.4%***

	12/13/23	12/11/22	12/13/21
Inferior	**14.3%**	*12.8%*	*12.9%*
Somewhat inferior	10.4%	*9.8%*	*10.4%*
Very inferior	3.9%	*3.0%*	*2.5%*
Unsure	9.4%	*8.1%*	*5.3%*
Total	100.0%	*100.0%*	*100.0%*

Entertainment

20. Do you think the entertainment opportunities – such as dining, bars, museums, shows, etc. – in Iowa are superior to entertainment opportunities in other states, about the same, or inferior to entertainment opportunities in other states?

	12/13/23	12/11/22	12/13/21
Superior	**12.0%**	*14.6%*	*19.6%*
Very superior	3.7%	*3.5%*	*3.9%*
Somewhat superior	8.3%	*11.1%*	*15.7%*
About the same	**35.2%**	*35.4%*	*36.2%*
Inferior	**46.5%**	*44.5%*	*41.4%*
Somewhat inferior	31.6%	*32.0%*	*29.0%*
Very inferior	14.9%	*12.5%*	*12.4%*
Unsure	6.3%	*5.5%*	*2.8%*
Total	100.0%	*100.0%*	*100.0%*

Outdoor Rec

21. Do you think the outdoor recreation opportunities – like parks, lakes, trails, etc. – in Iowa are superior to opportunities in other states, about the same, or inferior to opportunities in other states?

	12/13/23	12/11/22	12/13/21
Superior	**33.4%**	*38.5%*	*41.8%*
Very superior	6.8%	*7.4%*	*8.5%*
Somewhat superior	26.6%	*31.2%*	*33.2%*
About the same	**36.2%**	*30.9%*	*36.6%*
Inferior	**25.9%**	*25.8%*	*20.2%*
Somewhat inferior	19.0%	*19.1%*	*16.5%*
Very inferior	6.9%	*6.7%*	*3.8%*
Unsure	4.5%	*4.7%*	*1.4%*
Total	100.0%	*100.0%*	*100.0%*

22. Compared to other states, do you think the professional opportunities in Iowa are superior, about the same, or inferior?

	12/13/23	*12/11/22*	*12/13/21*
Superior	**15.6%**	*18.2%*	*25.1%*
Very superior	3.6%	*3.1%*	*4.4%*
Somewhat superior	12.0%	*15.0%*	*20.6%*
About the same	**34.8%**	*35.0%*	*36.1%*
Inferior	**42.4%**	*39.4%*	*35.0%*
Somewhat inferior	31.6%	*31.4%*	*27.8%*
Very inferior	10.8%	*8.0%*	*7.2%*
Unsure	7.2%	*7.5%*	*3.8%*
Total	100.0%	*100.0%*	*100.0%*

23. Think a little more about career opportunities in Iowa. How do you feel about them? You can use as many or as few words as you'd like.

See Verbatim File.

The following is a list of statements about living in Iowa. Please indicate how much you agree or disagree with each statement.

24. I believe I can achieve my long-term <u>career</u> goals in Iowa.

	12/13/23	*12/11/22*	*12/13/21*
Agree	**49.8%**	*52.2%*	*58.3%*
Definitely agree	23.2%	*26.3%*	*26.3%*
Somewhat agree	26.6%	*25.9%*	*31.9%*
Neither agree nor disagree	**21.9%**	*22.0%*	*21.5%*
Disagree	**24.6%**	*20.8%*	*17.8%*
Somewhat disagree	13.0%	*11.7%*	*10.7%*
Definitely disagree	11.6%	*9.1%*	*7.1%*
Unsure	3.7%	*5.0%*	*2.4%*
Total	100.0%	*100.0%*	*100.0%*

25. I believe I can achieve my long-term <u>life</u> goals in Iowa.

	12/13/23	*12/11/22*	*12/13/21*
Agree	**52.5%**	*54.2%*	*61.7%*

	12/13/23	12/11/22	12/13/21
Definitely agree	25.9%	28.4%	27.6%
Somewhat agree	26.6%	25.9%	34.1%
Neither agree nor disagree	**18.6%**	*21.0%*	*19.4%*
Disagree	**25.5%**	*20.9%*	*17.0%*
Somewhat disagree	14.7%	12.1%	10.3%
Definitely disagree	10.8%	8.8%	6.6%
Unsure	3.4%	3.8%	1.9%
Total	100.0%	100.0%	100.0%

People

26. I think the people in Iowa are friendlier and more pleasant than in most other states.

	12/13/23	12/11/22	12/13/21
Agree	**63.4%**	*63.0%*	*69.7%*
Definitely agree	30.6%	30.6%	35.4%
Somewhat agree	32.8%	32.4%	34.3%
Neither agree nor disagree	**19.6%**	*21.5%*	*19.4%*
Disagree	**14.2%**	*12.8%*	*9.2%*
Somewhat disagree	9.1%	8.0%	7.2%
Definitely disagree	5.1%	4.8%	2.0%
Unsure	2.8%	2.7%	1.7%
Total	100.0%	100.0%	100.0%

Safer

27. Iowa is safer than most other states.

	12/13/23	12/11/22	12/13/21
Agree	**67.3%**	*66.8%*	*75.7%*
Definitely agree	30.4%	29.6%	32.3%
Somewhat agree	36.9%	37.3%	43.4%
Neither agree nor disagree	**18.2%**	*18.5%*	*16.6%*
Disagree	**11.7%**	*11.7%*	*6.8%*
Somewhat disagree	7.7%	7.5%	5.2%
Definitely disagree	4.0%	4.2%	1.6%
Unsure	2.8%	3.0%	0.9%
Total	100.0%	100.0%	100.0%

28. Iowa is less expensive than most other states.

	12/13/23	12/11/22	12/13/21
Agree	**61.3%**	*65.4%*	*70.1%*
Definitely agree	21.3%	*21.1%*	*25.3%*
Somewhat agree	39.9%	*44.3%*	*44.8%*
Neither agree nor disagree	**19.6%**	*16.6%*	*15.8%*
Disagree	**16.4%**	*13.6%*	*11.6%*
Somewhat disagree	10.9%	*9.1%*	*8.8%*
Definitely disagree	5.4%	*4.6%*	*2.8%*
Unsure	2.8%	*4.4%*	*2.6%*
Total	100.0%	*100.0%*	*100.0%*

MaxDiff

29. Now we will show you various attributes of Iowa. Please think about which attributes appeal to you and which do not. You will always see them in groups of four. For each of these groups, please choose the most appealing one, and the least appealing one.

Think about the state of Iowa. Which of the following state attributes is <u>most appealing</u> to you? And which one is the <u>least appealing?</u>

	12/13/23	12/11/22	12/13/21
Small town feel	27.0%	*26.3%*	*24.4%*
Cost of living	25.2%	*28.4%*	*24.1%*
Safety	11.8%	*8.6%*	*10.8%*
Outdoor recreation opportunities	11.6%	*9.5%*	*9.9%*
The people	10.7%	*12.2%*	*12.7%*
Public schools	3.4%	*4.1%*	*4.0%*
Sporting events	2.6%	*1.5%*	*1.2%*
Career opportunities	2.5%	*2.9%*	*4.0%*
Weather	2.2%	*2.6%*	*3.0%*
Entertainment opportunities	1.5%	*1.4%*	*1.0%*
The State Government	1.5%	*2.5%*	*4.8%*
Total	100.0%	*100.0%*	*100.0%*

Increase Population Open-Ended

30. What would you suggest the state of Iowa do to attract new people to Iowa and retain existing residents in order to grow the economy and provide more opportunities for Iowans?

See Verbatim File.

	Freq.	%
Taxes/Cost of Living	214	17.7%

	Freq.	%
Job/Economy	183	15.1%
Entertainment	128	10.6%
Politics/Govt	99	8.2%
Business Environment/Tech	67	5.5%
Education	41	3.4%
Roads/Infra/Transpo	38	3.2%
Drugs	34	2.8%
Environment/Natural Resource	25	2.1%
Outdoors/Parks	23	1.9%
Inclusive	16	1.3%
Safety	15	1.2%
Healthcare	14	1.1%
Immigration	9	0.7%
Politics	8	0.7%
Govt Benefits	8	0.7%
Abortion	6	0.5%
GOP/Conservative	4	0.3%
Don't know/Unsure	88	7.3%
NA	46	3.8%
None	60	5.0%
Other	84	7.0%
Total	1210	100.0%

The following is a list of institutions and groups. Please indicate how much trust you have each in institution or group on a scale from 1-10 with 1 meaning "no trust at all" and 10 meaning "a great deal of trust."

Small Business
31. Small business

	Freq.	%
1 - no trust at all	26	2.1%
2	10	0.8%
3	19	1.5%
4	33	2.7%
5	138	11.4%
6	122	10.1%
7	222	18.3%
8	282	23.3%
9	160	13.2%
10 - a great deal of trust	201	16.6%
Total	1210	100.0%

Local Businesses
32. Businesses in your community

	Freq.	%
1 - no trust at all	31	2.6%

	Freq.	%
2	14	1.2%
3	43	3.5%
4	62	5.2%
5	186	15.4%
6	142	11.8%
7	225	18.6%
8	238	19.7%
9	135	11.2%
10 - a great deal of trust	132	10.9%
Total	1210	100.0%

33. Large businesses

	Freq.	%
1 - no trust at all	139	11.5%
2	76	6.3%
3	110	9.1%
4	162	13.4%
5	237	19.6%
6	144	11.9%
7	142	11.8%
8	107	8.8%
9	46	3.8%
10 - a great deal of trust	47	3.9%
Total	1210	100.0%

34. Your employer

	Freq.	%
1 - no trust at all	112	9.2%
2	16	1.4%
3	54	4.5%
4	46	3.8%
5	159	13.1%
6	112	9.3%
7	137	11.3%
8	188	15.5%
9	126	10.4%
10 - a great deal of trust	260	21.5%
Total	1210	100.0%

35. The federal government

	Freq.	%
1 - no trust at all	298	24.6%
2	121	10.0%

	Freq.	%
3	152	12.5%
4	139	11.5%
5	176	14.6%
6	106	8.8%
7	98	8.1%
8	65	5.4%
9	22	1.8%
10 - a great deal of trust	32	2.6%
Total	1210	100.0%

Local Government

36. Your local government

	Freq.	%
1 - no trust at all	201	16.6%
2	74	6.1%
3	118	9.7%
4	112	9.2%
5	203	16.8%
6	131	10.8%
7	159	13.1%
8	114	9.4%
9	52	4.3%
10 - a great deal of trust	47	3.9%
Total	1210	100.0%

Ex-Convict Job Programs

37. Would you support or oppose a rehabilitation and job training program for convicted felons and inmates so they can get jobs after serving their time?

	Freq.	%
Support	**889**	**73.5%**
Strongly support	504	41.7%
Somewhat support	385	31.8%
Neither support nor oppose	**186**	**15.4%**
Oppose	**86**	**7.1%**
Somewhat oppose	47	3.9%
Strongly oppose	39	3.2%
Unsure	49	4.0%
Total	1210	100.0%

38. Are you female or male?

	Freq.	%
Female	603	49.8%
Male	607	50.2%
Total	1210	100.0%

39. Age Range

	Freq.	%
18-24 y.o.	173	14.3%
25-34 y.o.	261	21.6%
35-49 y.o.	386	31.9%
50-65 y.o.	390	32.2%
Total	1210	100.0%

40. Generally speaking, do you think of yourself as a Democrat, Republican, or Independent?

	Freq.	%
Republican	**477**	**39.4%**
Strongly Republican	208	17.2%
Mostly Republican	269	22.2%
Independent	**355**	**29.3%**
Democratic	**285**	**23.5%**
Mostly Democratic	167	13.8%
Strongly Democratic	118	9.7%
Unsure	93	7.7%
Total	1210	100.0%

41. And thinking about your views toward politics and government, would you say you are…

	Freq.	%
Conservative	**545**	**45.0%**
Very conservative	201	16.6%
Somewhat conservative	344	28.4%
Moderate	**296**	**24.4%**
Liberal	**254**	**21.0%**
Somewhat liberal	152	12.5%
Very liberal	102	8.4%
Unsure	116	9.6%
Total	1210	100.0%

42. Do you consider the area where you live to be more rural, suburban, or urban?

	Freq.	%
Rural	526	43.4%
Suburban	407	33.6%
Urban	278	23.0%
Total	1210	100.0%

43. What is your marital status?

	Freq.	%
Married	566	46.7%
Married but separated	35	2.9%
Single	442	36.5%
Not married but cohabitating	157	13.0%
Refused	11	0.9%
Total	1210	100.0%

44. Do you currently have school-aged children living with you? If so, what level of school or schools is your child or children attending? Select all that apply.

	Freq.	%
Pre-K	112	9.3%
Elementary	238	19.6%
Middle school	152	12.6%
High school	229	18.9%
There are no children present in my household	705	58.2%
Total	1210	100.0%

45. Are you currently employed?

	Freq.	%
Yes, full time	731	60.4%
Yes, part time	163	13.4%
No but looking for work	96	7.9%
No	214	17.7%
Unsure	6	0.5%
Total	1210	100.0%

46. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than $50,000	468	38.6%
$50,000 - $100,000	379	31.4%
$100,000 - $250,000	319	26.3%
$250,000 or more	44	3.7%
Total	1210	100.0%

47. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	1084	89.6%
Asian or Pacific Islander	13	1.1%
Black or African American	52	4.3%
Hispanic or Latino	33	2.7%
Other	22	1.8%
Unsure	5	0.4%
Total	1210	100.0%

48. What's the highest level of education you have completed?

	Freq.	%
No degree	**858**	**70.9%**
Some high school	44	3.6%
High school diploma/GED	334	27.6%
Technical Certification	56	4.6%
Some college or Associate's Degree	424	35.0%
At least College	**345**	**28.5%**
Four-year undergraduate or Bachelor's Degree	223	18.4%
Graduate degree or further	122	10.1%
Unsure	7	0.6%
Total	1210	100.0%

49. Geo – Congressional Districts

	Freq.	%
CD 1	310	25.6%
CD 2	306	25.3%
CD 3	298	24.6%
CD 4	296	24.5%
Total	1210	100.0%

50. Age + Income

	Freq.	%
18-24 <$50k	104	8.6%
18-24 $50k-$100k	44	3.6%
18-24 $100k+	25	2.1%
25-34 <$50k	103	8.5%
25-34 $50k-$100k	94	7.7%
25-34 $100k+	65	5.4%
35-49 <$50k	107	8.8%
35-49 $50k-$100k	119	9.9%
35-49 $100k+	160	13.2%
50-65 <$50k	154	12.7%

	Freq.	%
50-65 $50k-$100k	123	10.1%
50-65 $100k+	113	9.3%
Total	1210	100.0%

51. Gender + Age

	Freq.	%
F 18 - 24	114	9.4%
F 25 - 34	123	10.1%
F 35 - 49	186	15.4%
F 50 - 65	180	14.9%
M 18 - 24	60	4.9%
M 25 - 34	139	11.5%
M 35 - 49	200	16.5%
M 50 - 65	209	17.3%
Total	1210	100.0%

52. Gender + Education

	Freq.	%
Female At least College	167	13.8%
Female No degree	432	35.7%
Male At least College	178	14.7%
Male No degree	426	35.2%
Unsure	7	0.6%
Total	1210	100.0%

METHODOLOGY

This survey was conducted December 5 – 13, 2023, with 1210 Iowa working age residents. Respondents were interviewed via online panel. This survey was weighted to Iowa working age resident universe.

ABOUT THE FIRM

Cygnal is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in all 50 states and multiple countries on more than 3,000 corporate, public affairs, and political campaigns.